Welcome to the webinar

Child Care Services and Women’s Work
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socialprotection.org presents:

Child Care Services and Women’s Work

Speakers

Keynote speaker: Isabella Sekawana, Chief Director: Early Childhood Development, Legislation and Families and Acting Deputy Director General for Welfare Services, Department of Social Development, South Africa

Elizabeth Lule, Executive Director, Early Childhood Development Action Network

Selma Núñez Parada, Childcare Educator at the Roberto del Río Hospital Kindergarten, National Leader and responsible for Childcare issues of the National Confederation of Health Service Professionals of Chile (Fenpruss)

Fish IP, Regional Coordinator - Asia-Pacific, International Domestic Workers Federation

Shiella Estrada, Progressive Labor Union of Domestic Workers in Hong Kong (PLU)

Discussant

Silke Staab, Research Specialist, UN Women

Moderator

Rachel Moussié, Deputy Director, Social Protection Programme, WIEGO
Ms Isabella Sekawana, a social worker by profession and appointed as Chief Director: Early Childhood Development, Legislation and Families (2017). Currently appointed as Acting Deputy Director General for Welfare Services at the national Department of Social Development in South Africa. Isabella is currently responsible for Professional Social Services and Older persons, Victim Empowerment and Social Crime, Families, HIV & AIDS, Children’s issues which include child protection, the rights of children and Early Childhood Development.
Elizabeth is a widely recognized expert on international development and global health issues and has devoted her career to strengthening global commitments and programs addressing the needs of women, adolescents, children, and infants. Before joining ECDAN, she served as a senior consultant with the World Bank Group supporting the Global Financing Facility for Every Woman and Every Child and increasing financing for multisectoral pandemic preparedness at both global and national levels. She’s worked previously at the Bill and Melinda Gates Foundation as their Director of Family Planning, at Pathfinder International as their Regional Vice President for Sub-Saharan Africa, and with USAID in Nigeria. Elizabeth has been instrumental in establishing and supporting global partnerships, networks and coalitions to improve reproductive, maternal, newborn, child and adolescent health and HIV programs, and was the founding chair of the Reproductive Health Supplies Coalition. She has a joint advanced degree in Medical Demography from the London School of Hygiene and Tropical Medicine and the London School of Economics.
Selma Núñez Parada is a Child Educator and leader of the National Confederation of University Professionals of Health Services in Chile, and from that union space she has worked on issues related to gender policies, equality and inclusion; and also, on matters related to child care. The latter, based on her experience as a professional in the Educational and Child Care Unit of a public hospital in Santiago de Chile. In addition, for 5 years she has been working with the Ministry of Health to articulate the demands of child care for workers who work in health facilities.
Fish Ip is a union organizer for domestic workers. She is the founding organizer for Hong Kong Domestic Workers General Union (HKDWGU) established in 2001 and the Hong Kong Federation of Asian Domestic Workers Unions (FADWU) founded in 2010. FADWU organizes local and migrant domestic workers with different nationalities. She’s started to work as the regional coordinator for the International Domestic Workers Network in 2009 towards the adoption of the International Labour Convention 189 (C189) on domestic workers. The IDWF was then formed in 2013. Through the years, Fish works together with domestic workers leaders in building democratic membership-based unions/organizations to bring changes.
Child Care Services and Women’s Work

**Speaker**

Shiella Estrada  
Progressive Labor Union of Domestic Workers in Hong Kong (PLU)

Shiella Estrada has been working as a migrant domestic worker for 35 years, 33 years in Hong Kong and 2 years in Singapore. She has been a union leader for over 30 years, and the founding leader for a number of migrant workers unions including the Progressive Labor Union of Domestic Workers in Hong Kong (PLU) and the Hong Kong Federation of Domestic Workers Unions (FADWU). Her rich union organizing experience as a worker has brought up many leaders in Hong Kong and abroad. IDWF works with SENTRO, a trade union centre in the Philippines, to support Filipino migrant domestic workers groups and unions in Macau, Singapore, Malaysia, Taiwan, Kuwait, Jordan. She works closely with them and often provide mentoring for other leaders. She is a mother of two daughters and a grandmother as well.
Silke Staab is a research specialist at UN Women, New York, and co-author of several of the organization’s flagship reports, including Progress of the World’s Women: Transforming Economies, Realizing Rights and Women’s Rights in Review 25 Years after Beijing. Silke holds a PhD in Politics from the University of Manchester and has published widely on gender, social protection and childcare policies. Before joining UN Women, she worked as researcher for different UN agencies and non-governmental organizations, including the United Nations Research Institute for Social Development (UNRISD) and the Economic Commission for Latin America and the Caribbean (ECLAC).
Moderator
Rachel Moussié
WIEGO

Rachel Moussié is the Deputy Director of the Social Protection Programme at WIEGO. She contributes to WIEGO’s research, analysis and advocacy to extend social protection to informal workers. Since joining WIEGO in 2016, she leads the Child Care Initiative supporting informal workers’ access to quality childcare services as part of social protection systems. Rachel previously led and contributed to programs on women’s economic rights, tax policy reform and development financing at ActionAid International. Rachel holds a MSc in Development Management from the London School of Economics, and a BA from McGill University. She is from and resides in Mauritius.
Share your questions to the speakers!

✍️ *type them in the Q&A box*

Please state your name/organisation, and if your question is directed to a specific speaker.

🐦 Also, make sure to interact with us on Twitter using #SPorgWebinar
Global Childcare Campaign Platform

Key Parameters and Initial Proposal on Overall Framework

Presented By: Elizabeth Lule
Virtual Meeting

Date: 20 May 2021
Networks of Networks Leveraging Global Sector Partnerships

Global partnerships

Regional networks

Global Partnership for Universal Social Protection
ECDAN: Global and Regional Networks to Catalyze Collective Action at Scale

Advocate and communicate
Through collective advocacy action:
• Funding increased for ECD authorized and appropriated
• ECD policies and programs adopted and implemented

Learn and share
Through knowledge sharing platforms:
• Stakeholders access, use, and value ECD knowledge resources to advance their work
• Young ECD professionals active within the sector

Coordinate, connect, and align
Through deliberate network weaving and collective impact planning:
• Collaboration and coordination between ECDAN, regional networks, global thematic and sectoral partnerships improved to advance ECD globally

Movement Building
Through secretariat and board collaboration:
• Improved governance of ECDAN
• Improved systems and digital platforms to support network communications and collaboration
Facilitate collaborative curation and/or development of co-created global goods

<table>
<thead>
<tr>
<th>Cost of Inaction Tool</th>
<th>COVID-19 Resources Page</th>
<th>Global Forum on Childcare Resources</th>
</tr>
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<tbody>
<tr>
<td>Piloting in: Bulgaria, Brazil, and Madagascar [OSF, IDB, University of Pennsylvania, University of Sao Paolo, UNICEF].</td>
<td>Online comprehensive resource hub co-developed with partners &amp; members</td>
<td>Online comprehensive resource hub co-developed with partners &amp; members</td>
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</tbody>
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How to Tackle The Global Childcare Crisis?

Bridging Movements, Networks, Sectors

Systems
- Financing
- Policy
- Workforce
- Data
- Laws

Grassroots
OPPORTUNITIES TO ADDRESS CHILDCARE ACROSS PARTNERS

• Promote benefits for women, children, families, informal workers, adolescent girls, businesses and economies
• Childcare as the bridge between the gender and ECD communities
• Promote equity with a focus on informal workers and other vulnerable families
• COVID-19 recovery efforts
  • Getting parents to work
  • Getting older children (especially girls) back to school
  • Providing quality jobs for childcare practitioners
  • Childcare in Stimulus packages
Enable and support grassroots actors to build capacity, accelerate growth, and strengthen collective advocacy to improve access to affordable and quality childcare for the most marginalized populations in LMICs:

- Global/Regional/National Childcare Platforms for Knowledge Exchange and Peer Learning
- Childcare Scale-Up Marketplace
- National Network of Grassroots Champions
- Engaging non-state actors and local champions
Connecting and Engaging Movements, Networks, Sectors

Illustrative Outputs

Become an umbrella childcare campaign linking existing movements, initiatives, and advocacy for childcare, and influencing agendas and priorities of relevant movements, networks, sectors and stakeholders at the global and regional levels on increasing access to quality and affordable childcare for the most marginalized families and children.

- **Coordination platform to link together existing childcare initiatives**
- **Building bridges between ECD movement, gender and women empowerment movement, and labor rights movements, trade unions & networks across sectors to support childcare campaign and influence agendas and priorities**
- **Global Childcare Advocacy Toolkit with branded and unbranded materials**
- **Mobilize global, regional high-level childcare champions and influencers (G20, G7, AU, EU, ASEAN)**
## Leveraging across multiple sectors to support childcare (World Bank Report)

<table>
<thead>
<tr>
<th>Sector</th>
<th>Examples of potential sectoral entry points to invest in childcare</th>
</tr>
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| **Education**               | • Increasing early childhood education and preschool programs with consideration as to how they also serve a childcare function (hours, location...)  
                                • Developing and implementing regulation and quality standards for all early learning provision, including childcare (in collaboration with other sectors)  
                                • Offering childcare to facilitate participation in skills and training programs  
                                • Using skills and training programs to build the childcare workforce                                                                                                                                               |
| **Health and nutrition**    | • Using childcare facilities to reach children with services to address malnutrition and reduce stunting, especially during the critical first 1,000 days  
                                • Leveraging health and nutrition programs to support childcare  
                                • Using childcare facilities as referral points and to improve the efficiency of community health workers  
                                • Taking into account the burden of childcare placed on older female siblings, with implications for adolescent girls’ enrollment in school and ultimately for delaying marriage and reducing adolescent pregnancy |
| **Gender**                  | • Expanding childcare to improve women’s employment  
                                • Supporting women entrepreneurs to provide childcare services  
                                • Promoting complementary policies around maternity / paternity leave and breastfeeding at work                                                                                                                                 |
| **Social protection and jobs** | • Establishing childcare provision to maximize participation in and completion of active labor market and empowerment programs, including skills and training programs and public works schemes (e.g. mobile creches)  
                                • Encouraging childcare to increase female labor force participation  
                                • Promoting cash transfers or child assistance grants, which could be used for childcare and / or maternity benefits  
                                • Promoting complementary policies and regulations around maternity / paternity leave  
                                • Expanding coverage of complementary benefits, such as maternity/paternity leave, to workers in both the formal and informal sectors (e.g. through establishing voluntary contribution to social security)                                                                 |
| **Agriculture**             | • Establishing childcare to increase agricultural productivity                                                                                                                                                                                                                       |
| **Urban development**       | • Establishing childcare facilities for women workers in industrial zones and urban public spaces (e.g. markets and waste dumps)  
                                • Investing in childcare facilities as part of “slum upgrading” programs                                                                                                                                              |
| **Private sector**          | • Encouraging childcare to increase female labor force participation and business productivity  
                                • Establishing childcare to maximize participation in training programs  
                                • Supporting childcare expansion through innovative financing mechanisms  
                                • Prioritizing childcare sector in funding for Micro, Small and Medium Enterprises (MSME)                                                                                                                            |
Define and promote a childcare system approach at the national level:

- Global Childcare Systems Toolkit (for policy makers and implementers capacity building)
- Country Assessments (policies, laws, models)
- Childcare Public Perception Campaign in diverse cultural settings
- Financing Campaign including Cost of Inaction
- Build Capacity of Network of National Childcare Policy Champions
Spotlight on Global Childcare Advocacy Campaign

Overall objectives:

• **Amplify Voices & Mobilise**
  
  To foster and support a global childcare influencing movement that drives policy change, increases financing, and improves behaviours and practices.

• **Improve Policy, Funding & Practice**
  
  To secure commitments and tangible actions from selected governments and other key targets, to scale up access children’s access to quality, flexible, affordable and inclusive childcare, especially for the poorest and most vulnerable children and families.
5 policy goals to enable governments to ensure that childcare is available, affordable, of decent quality and meets the needs of all families (World Bank)

1. Expand access to childcare by promoting diverse types of provision
2. Prioritize childcare coverage for the most vulnerable families and ensure low-cost and free options are available
3. Allocate sufficient financing to make quality childcare affordable for families
4. Define clear, workable institutional arrangements and build system coherence
5. Ensure that children are in safe and stimulating environments through a robust quality assurance system and a supported and capable workforce

Quality affordable childcare
Governments should ensure that childcare is available, affordable, of decent quality and meets the needs of all families

- Better women’s employment
- Increased family welfare
- Improved child development outcomes
- Increased productivity and economic growth
Key Strategic Influencing Approaches

- Build and strengthen coalitions and partnerships across relevant sectors
- Form constituencies of support
- Develop a compelling narrative
- Use bilateral and insider influencing
- Use media, digital tools and social media platforms
- Mobilise and engage the public around the issue
Campaign’s Guiding Principles

- Framed within key policy frameworks especially SDGs, and labour and human rights frameworks/instruments across gender equality, labour rights, child health and nutrition, protection, and education
- Sits within broader and longer-term policy change objectives – in particular ECD, gender, labor political leadership, governance, and financing
- Is an umbrella campaign bringing existing campaigns/initiatives/projects centred around the same agenda
- Promotes a common voice, common and compelling narrative, and an adaptable and feasible package of key messages
- Focuses on policy and funding in LMICs through national, regional and global advocacy
- Primary targets are actors with the power to drive and achieve progress on a large scale – primarily governments, multilateral institutions and the private sector
- Emphasises and prioritises multi-stakeholder and multi-sector engagement – in particular women’s rights/gender equality/ women’s labour and economic empowerment; trade unions and other key stakeholders BMGF, CGD, Generation Equality
Global Advocacy Advisory Group
(High level group of Experts - Campaign, Political engagement)

Campaign’s Planning Structure

Provides strategic oversight and advise on the development of the Global Childcare Campaign.

Leverages influencing opportunities both internally within the partners own organisations and externally.

Global Advocacy Advisory Group
(Regional Networks and Selected partners)

Provide feedback on development of campaign’s key fundamentals documents

Selected individuals consulted on specific outputs

ECDAN and Regional Networks
Coordination, Connecting and Campaign’s planning

Childcare Implementers Group

Campaign’s Working Group(s)
(Regional Networks and Selected partners)
“EL CUIDADO DE LAS Y LOS NIÑOS Y EL TRABAJO DE LAS MUJERES”

Selma Núñez Parada
Dirigenta Fenpruss
Afiliada ISP
POR EL DERECHO UNIVERSAL AL CUIDADO INFANTIL DE CALIDAD
NOS JUGAMOS POR LA ACREDITACIÓN
NOS JUGAMOS POR LA ACREDITACIÓN
NOS JUGAMOS POR LA ACRÉDITACIÓN
POR EL DERECHO UNIVERSAL AL CUIDADO INFANTIL DE CALIDAD

NOS JUGAMOS POR LA ACRREDITACIÓN

IDEAL
POR EL DERECHO UNIVERSAL AL CUIDADO INFANTIL DE CALIDAD

NOS JUGAMOS POR LA ACREDITACIÓN
POR EL DERECHO UNIVERSAL AL CUIDADO INFANTIL DE CALIDAD

Folleto Pandemia

Alianza Multigremial

Acciones de Movilización

MOVILIZACION
DESAFIO: Postergación entrada en vigencia de la acreditación por:

1° Extensión de priorización Pandemia
2° Restricciones presupuestarias 2021

MODIFICACION LEY 21.152

"Artículo 98 bis.- La Superintendencia de Educación, en su carácter general, regulará lo dispuesto en este párrafo."

12) Reemplázase en el artículo decimoquinto transitorio la expresión "plazo de ocho años a contar de la entrada en vigencia de esta ley" por la frase "plazo hasta el 31 de diciembre del año 2022".
Comisión Cuidado Infantil Gremios

- Trabajo elaboración de Protocolo y reunión Colegio Medico
- Carta exigiendo cargos comprometidos 2019 por cierre de brecha RRHH
- Carta Subsecretario y Ministro por condiciones de Unidades de Cuidado
- Declaración cumplimiento Derechos de Cuidado en tiempos de Pandemia
POR EL DERECHO UNIVERSAL AL CUIDADO INFANTIL DE CALIDAD
NOS JUGAMOS POR LA ACRÉDITACIÓN
Hoy Chile, tenemos la oportunidad histórica de garantizar el Derecho al Cuidado en la Nueva Constitución!
Thank you for joining
Make sure to answer our webinar survey, available after the session!